

ANALOGUE COMMERCIAL RADIO STATION FORMAT

Service name

CAPITAL

Licence number	AL000211
Licensed area	Brighton & Hove
MCA population	236,204
Frequency	107.2 MHz

Character of Service

A LOCALLY ORIENTED MAINSTREAM POPULAR MUSIC AND INFORMATION STATION, WITH FEATURES REFLECTING THE CULTURE...PARTICULARLY THE YOUTH CULTURE...OF THE AREA.	
Service duration	24 hours
Locally-made programming	<i>Studio location:</i> Locally-made programming must be produced within the approved area of Meridian.
	<i>Locally-made hours:</i> At least 3 hours per day during daytime weekdays.
	<i>Programme sharing:</i> All programmes may be shared with the South Hampshire (AL000115), subject to satisfying the character of service requirements.
Local news	At least hourly during daytime weekdays and weekends. At other times UK-wide, nations and international news should feature.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines

Last amended: April 2019