

## ANALOGUE COMMERCIAL RADIO STATION FORMAT

### Service name

<b>CAPITAL LIVERPOOL</b>
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<b>Licence number</b>	AL000207
<b>Licensed area</b>	Liverpool
<b>MCA population</b>	905,894
<b>Frequency/ies</b>	107.6 MHz

### Character of Service

<b>A STATION REFLECTING THE YOUTH CULTURE OF LIVERPOOL PLAYING A MIX OF BREAKING NEW MUSIC , CHART AND DANCE, WITH RELEVANT INFORMATION AND A COMMITMENT TO LOCAL ARTISTS.</b>	
<b>Service duration</b>	24 hours
<b>Locally-made programming</b>	<b>Studio location:</b> Locally-made programming must be produced within the approved area of North West England.
	<b>Locally-made hours:</b> At least 3 hours a day during daytime weekdays
	<b>Programme sharing:</b> All programmes may be shared between the Liverpool licence (AL207), the Manchester licence (AL033), the Preston, Leyland and Chorley licence (AL323), the Burnley and Pendle licence (AL258) and the Blackburn licence (AL101643), subject to satisfying the character of service requirements.
<b>Local news</b>	At least hourly during daytime weekdays and peak-time weekends. At other times UK-wide, nations and international news should feature.

### Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

This Format should be read in conjunction with Ofcom's published Localness Guidelines. **Last amended: April 2019.**