

## ANALOGUE COMMERCIAL RADIO STATION FORMAT

### Service name

<b>2BR</b>
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<b>Licence number</b>	AL258
<b>Licensed area</b>	Burnley & Pendle
<b>MCA population</b>	191,267
<b>Frequency/ies</b>	99.8 MHz

### Character of Service

<b>A BROAD MUSIC AND INFORMATION STATION FOR THE BURNLEY AND PENDLE AREA, FOCUSING ON LOCAL AND COMMUNITY ISSUES WITH A STRONG COMMITMENT TO LOCAL NEWS.</b>	
<b>Service duration</b>	24 hours
<b>Locally-made programming</b>	<b>Studio location:</b> Locally-made programming must be produced within the licensed areas of Burnley & Pendle (AL258), Blackburn (AL292) or Preston (AL323).
	<b>Locally-made hours:</b> At least 10 hours a day during daytime weekdays (must include breakfast). At least 4 hours during daytime on Saturdays and Sundays.
	<b>Programme sharing:</b> Programming will be shared with the Burnley and Pendle licence (AL000258), the Preston licence (AL000323) and the Blackburn licence (AL000292), subject to satisfying the character of service requirements above.
<b>Local news</b>	At least hourly during peak-time weekdays and weekends. At other times UK-wide, nations and international news should feature.

### Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

### Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines

**Last amended: May 2016**