

## ANALOGUE COMMERCIAL RADIO STATION FORMAT

### Service name

<b>CAPITAL</b>
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<b>Licence number</b>	AL000258
<b>Licensed area</b>	Burnley & Pendle
<b>MCA population</b>	191,267
<b>Frequency</b>	99.8 MHz

### Character of Service

<b>A LOCALLY ORIENTED MAINSTREAM POPULAR MUSIC AND INFORMATION STATION FOR LISTENERS IN THE BURNLEY AND PENDLE AREA.</b>	
<b>Service duration</b>	24 hours
<b>Locally-made programming</b>	<b>Studio location:</b> Locally-made programming must be produced within the approved area of North West England.
	<b>Locally-made hours:</b> At least 3 hours a day during daytime weekdays.
	<b>Programme sharing:</b> All programmes may be shared between the Liverpool licence (AL207), the Manchester licence (AL033), the Blackburn licence (AL101643), and the Preston, Chorley & Leyland licence (AL323), subject to satisfying the character of service requirements.
<b>Local news</b>	At least hourly during weekday daytimes and at weekend peak-time. At other times UK-wide, nations and international news should feature.

### Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

This Format should be read in conjunction with Ofcom's published Localness Guidelines.

**Last amended: April 2019**