

ANALOGUE COMMERCIAL RADIO STATION FORMAT

Service name

TAY FM

Licence number	AL000028
Licensed area	Dundee & Perth area
MCA population	335,229
Frequencies	96.4, 102.8 MHz

Character of Service

A LOCALLY ORIENTED CONTEMPORARY AND CHART MUSIC AND INFORMATION STATION FOR 15-40 YEAR-OLDS IN THE DUNDEE, PERTH, ANGUS AND NORTH EAST FIFE AREA.	
Service duration	24 hours
Locally-made programming	<i>Studio location:</i> Locally-made programming must be produced within the Ofcom approved area of the North of Scotland.
	<i>Locally-made hours:</i> At least 3 hours a day during daytime weekdays.
	<i>Programme sharing:</i> All programmes may be shared with the licences for Aberdeen (AL000002) and Inverness (AL000057), subject to satisfying the 'character of service' above.
Local news	At least hourly during daytime weekdays and weekends. At other times UK-wide, nations and international news should feature.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines

Last amended: July 2019