

ANALOGUE COMMERCIAL RADIO STATION FORMAT

Service name

CAPITAL

Licence number	AL000323
Licensed area	Preston, Leyland & Chorley
MCA population	197,852
Frequency	106.5 MHz

Character of Service

A LOCALLY ORIENTED MAINSTREAM POPULAR MUSIC AND INFORMATION STATION FOR LISTENERS IN PRESTON AND THE SURROUNDING AREA.	
Service duration	24 hours
Locally-made programming	Studio location: Locally-made programming must be produced within the approved area of North West England.
	Locally-made hours: At least 3 hours a day during daytime weekdays.
	Programme sharing: All programmes may be shared between the Liverpool licence (AL207), the Manchester licence (AL033), the Blackburn licence (AL101643), and the Burnley and Pendle licence (AL258), subject to satisfying the character of service requirements.
Local news	At least hourly during weekday daytimes and at weekend peak-time. At other times UK-wide, nations and international news should feature.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

This Format should be read in conjunction with Ofcom's published Localness Guidelines.

Last amended: April 2019